JOIN US ON THE DIAMOND

ISRAEL BASEBALL AMERICAS: A GATEWAY TO IMPACT

Israel Baseball Americas (IBA) is the the single source for all things Israel Baseball in the North American market, cultivating a vibrant ecosystem from grassroots youth development to elite national team support.

We strategically operate programs and events across key North American Jewish communities and through this unprecedented reach, IBA provides essential human and financial resources that empower the Israel National Team program, connect a passionate diaspora, and fortify Israel's presence on the global sporting stage.

OUR AUDIENCE BY THE NUMBERS

ENGAGED & INFLUENTIAL

7.5 MILLION
JEWISH PEOPLE IN THE US

$200K+
EARNED BY 25% OF HOUSEHOLDS

60%
ARE COLLEGE GRADUATES

THE PROFOUND CONNECTION BETWEEN AMERICAN JEWS AND ISRAEL AMPLIFIES OUR IMPACT

8 in 10 U.S. Jews say caring for Israel is essential to their Jewish identity and nearly half (45%) have visited Israel.

CONNECT WITH FANS, PLAYERS, AND COMMUNITIES GLOBALLY

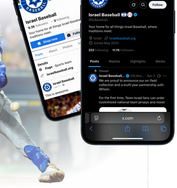
OUR DIGITAL FOOTPRINT

YTD IMPRESSIONS
7,675,425

AVERAGE ENGAGEMENT RATE
5.65%

TOTAL FOLLOWERS
39,298

Our social media channels are dynamic hubs for engagement, extending our reach far beyond the diamond.



BEYOND SOCIAL MEDIA

Israel Baseball maintains direct and highly effective communication channels, ensuring our partners' messages reach a dedicated and receptive audience.

92,254
UNIQUE WEBSITE VISITORS

301K
PAGE VIEWS SINCE MARCH 2024

9,777
EMAIL SUBSCRIBERS

7.78%
AVERAGE CLICK RATE
DOUBLE THE NATIONAL BENCHMARK

EXPOSURE IN BASEBALL'S BIGGEST MARKETS – INCLUDING BIG MEDIA MARKETS

TARGET MARKET VISIBILITY= VALUE INVESTMENT.

THE POWER OF THE RINGS

THE OLYMPIC STAGE

9.5M TICKETS SOLD
DURING THE 2024 PARIS GAMES

For LA28, individual ticket sessions are projected to reach into the millions across 49 venues, including the iconic 56,000-seat Dodger Stadium for baseball.

3 BILLION+ VIEWERS
DURING THE 2024 PARIS GAMES

For the 2028 Games, the International Broadcast Center is expected to host 8,000 broadcasters to deliver coverage to approximately 200 countries.

A YEAR-ROUND PRESENCE

THE ISRAEL BASEBALL EXPERIENCE

CULTURAL & COMMUNITY EVENTS

CULTIVATING CONNECTION

Israel Baseball serves as a powerful, non-political vehicle for sports diplomacy, utilizing the universal language of the game to build a unique bridge between Israel and the global Diaspora.

Our year-round calendar of curated events offers a global cultural movement that transcends the game, fostering deep emotional connections and providing a vibrant, positive narrative for Israel on the world stage.

ISRAEL BASEBALL ACADEMY

THE FUTURE OF ISRAELI ATHLETES

The Israel Baseball Academy is the high-performance engine of our organization, designed to transform raw athletic potential into world-class excellence. As a premier development hub, Israel Baseball Academy provides elite student-athletes with MLB-caliber instruction and professional-grade conditioning, serving as a proven pipeline that has already launched over 70 players into the U.S. collegiate system.

EXPERIENTIAL ASSETS

UNMATCHED BRAND VISIBILITY

From exclusive on-field access and private meet-and-greets with Israel Baseball athletes to high-visibility branded apparel and stadium signage, your organization will be integrated into every touchpoint of the Israel Baseball journey.

45+
ANNUAL EVENTS

5000+
IN-PERSON PARTICIPANTS

20+
US CITIES

12 SUMMER CAMPS
Week-long programs at premier Jewish camps— branded gear, signage, daily exposure to campers and families

5 JEWISH HERITAGE NIGHTS
MLB & MLB stadium events — logo on banners, jumbo-tron presence, and event program placement

16 FILM SCREENINGS & Q&As
Community screenings with players — branded pre-roll, venue signage, and handout materials

6 HIGH SCHOOL SHOWCASES
Multi-city prospect showcases — on-field branding and participant apparel logo placement

4 YOUTH CLINICS
Hands-on training with Israel Baseball coaches— logo on shirts and signage

4 PARLOR MEETINGS & GALAS
Exclusive donor and VIP events — premium brand placement, speaking opportunities

READY TO JOIN US ON THE DIAMOND?

BEYOND THE BOX SCORE

A PARTNERSHIP FOR THE FUTURE

Investing in Israel Baseball is more than a sponsorship; it is an alliance with a global movement that stands for resilience, excellence, and the pride of a nation. As we scale our operations, we invite you to take a permanent place in our story.

By joining us, you aren't just supporting a sport—you are powering a high-visibility platform that connects the global Diaspora, inspires the next generation of Israeli leaders, and redefines what is possible for a dedicated underdog on the world stage.

We have built the foundation and captured the world's attention; NOW, WE INVITE YOU TO HELP US DRIVE THE NEXT ERA OF OUR LEGACY.

THANK YOU

For more information on partnering with Israel Baseball, contact Josh VerStandig, josh.verstandig@israelbaseball.org